

**Keith McDonald the literacy AI project:
the A(I), B, C's of Artificial Intelligence Literacy - the AI literacy show**



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I use 3 words in this presentation that have specific meaning:

LITERACY:

Literacy is most commonly thought of as being able to read and write. But I use the term to mean being able to speak and listen effectively with enough knowledge about a topic to express yourself clearly, listen to others and have an understanding of the world around you. When it comes to Artificial Intelligence literacy, my goal in this presentation is to provide enough information so you will be able to talk about AI with anyone: your friends, family, teachers and even experts in the field.

BIAS:

Bias reflects opinions and judgements that are absolute - based on pre-conceived notions and/or assumptions. For example, because of explicit bias, a teacher might openly claim that students from a certain ethnic background are exceptionally good in math when that may not be true at all. When it comes to Artificial Intelligence, AI is never bias free and this impacts everything from how AI is made to how AI is used.

AGENCY:

I don't use the word "agency" to mean an advertising agency - what I mean is having power and ability to impact events. Many people believe they have very little agency and can't control or impact circumstances. I argue that we can have impact and, when it comes to Artificial Intelligence, it's necessary we all use our agency to support the outcomes we want.



EVALUATION:

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